



8th Annual Baltimore

# BUBBLE PARADE

Saturday, May 11th 2-5 PM  
Riverside Park

SPONSORSHIP PACKAGES  
AND OPPORTUNITIES





# About Uncustomary

We are a for-profit company founded in 2013 in Baltimore by Mary England. We are passionate about promoting self-love, fun, and kindness in the community.

Uncustomary has hosted the Bubble Parade since 2015. They are also responsible for many other community events such as the Baltimore Scarf Abandonment Project, No Pants Subway Ride Baltimore, Baltimore Love Lock, Kindness Rocks Project, and more.


# About Baltimore Bubble Parade

In 2023 over **600 people** came to Riverside Park in costume for a *festival* for music, dancing, games, activities, centered around a parade blowing thousands of bubbles.

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Every year we have grown our audience and estimate to have up to **1,000 people** in attendance.



A photograph of children playing in a park, overlaid with a semi-transparent blue filter. The children are running and playing with a large, colorful ball. The text is centered over the image.

**Last year our vendors were  
able to double their expected  
quotas.**

# WHAT OUR ATTENDEES THOUGHT

We've had *years of successful* Bubble Parades!

- **(\*!\*) Bubble Parade:** The indomitable merriment maker Mary "Uncustomary" England is hosting the glorious annual Bubble Parade over in Riverside Park in South Baltimore. Expect volcanic-eruption levels of fun, color in resplendent hues, shiny happy people, crafts, uproarious fashion, a DJ, an ice cream truck, a photo booth, and so very many bubbles (bring your own bubbles to shower the area with bubbles). By the end of this event, participants may become beings made of pure bubbles. Bubbles of intense joy, unpopable and unstoppable. Be the bubble. Join the bubble parade. Head to the



Kobei Tunstall

May 27, 2023 · 🌐



My kids had a blast at the [7th Annual Baltimore Bubble Parade](#) today! Can't wait for next year ❤️❤️



Megan Boddy-Pickard

May 27, 2023 · 🌐

What a wonderful parade and party today!!



South Baltimore Peninsula Post

May 31, 2023 · 🌐

Great event! Thank you Mary.



Lolakat Yonder

You always do such a beautiful job with this! EVERY year just tops the last. I hpe to make it this year as well.

2d Love Reply



Doniqua Warden  
And we had a ball



# Sponsorship Opportunities

Supporting Uncustomary's Bubble Parade through sponsorship is an integral part of bolstering our **for-profit small business** and the **quality of this event** for the families in the community.

See how you can get your brand in front of hundreds excited people!



# BUBBLE BOOM EXCLUSIVE PACKAGE

\$10,000 - Only 1 Available

## INCLUDES

- Naming rights as the exclusive title sponsor of Bubble Parade in event materials
- Logo printed on cards and posters
- Right to sample and giveaways to attendees
- Prominent booth space, up to (x2) 10x10 tents and (x2) tables and (x4) chairs
- Logo and hyperlink on main page of website and sidebar of blog for one year
- Prominent mention at top of press release
- Speaking opportunity at event
- Mentioned in social media (10K on Instagram) (20K on Pinterest) (3K on Facebook) (plus Threads, X, TikTok, and YouTube) in (x4) posts and (x4) additional stories with tags
- One exclusive video interview or feature on Instagram Stories with Uncustomary
- Prominent feature on blog post write up
- (x10) tickets to Bubble Parade
- Right of first refusal for 2025 Event



# BUBBLE BLAST PACKAGE

\$5,000 - Only 2 Available

## INCLUDES

- Naming rights as the exclusive title sponsor of the activities zone
- Logo printed on cards and posters
- Right to sample and giveaways to attendees
- Prominent booth space for (x1) tent and (x1) tables and (x2) chairs
- Prominent mention at top of press release
- Logo and hyperlink on main page of website for one year
- Mentioned in social media (10K on Instagram) (20K on Pinterest) (3K on Facebook) (plus Threads, X, TikTok, and YouTube) in (x2) posts and (x2) additional stories with tags
- Prominent feature on blog post write up
- (x10) tickets to Bubble Parade





# BUBBLE BOOSTER PACKAGE

\$1,500

## INCLUDES

- Logo printed on cards and posters
- Right to sample and giveaways to attendees
- Booth space for (x1) tent and (x1) tables and (x2) chairs
- Prominent mention at top of press release
- Logo and hyperlink on main page of website for one year
- Mentioned in (x2) thank you posts and (x2) additional stories with tags on social media (10K on Instagram) (20K on Pinterest) (3K on Facebook) (plus Threads, X, TikTok, and YouTube)
- Name mention on blog post write up
- (x5) tickets to Bubble Parade



# BUBBLE FRIENDS PACKAGE

\$100

## INCLUDES

- Name mention on blog post write up
- (x2) tickets to Bubble Parade





# Thank you for listening!



Got any questions? Feel free to call us, email us, or hit us up on social media.

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[@merrimentmaker](https://www.instagram.com/merrimentmaker)

